

Judges

Diana McMillen
Senior Food Editor
Midwest Living magazine

Dawn Saxton
Co-Founder & VP of Product Dev.
Specialty's Cafe & Bakery

Robert Cano
Student Success Manager
Le Cordon Bleu Cooking School

Mark Aker
Executive Chef
Chief O'Neill's Pub & Restaurant

Criteria

1. Entries must be published by Morris Press Cookbooks.
2. Entries must be published in 2011 or 2012. Books published in 2010 or previous years are NOT eligible. Book sales must be nearly completed (75% sold). **If sales for 2012 books are not done by Sept. 1, wait to submit your cookbook for the 2013 contest.**
3. Entries will be judged on the following criteria:
 - Originality, beauty, appeal, and utility of the cover and dividers
 - Variety, thoroughness, clarity, and overall appeal of the recipes
 - Personal pages and cookbook features
 - Cohesion of all book elements
 - Success of sales (at least 75% sold)

To Enter

Morris Press Cookbooks **MUST** receive:

- your completed and signed entry form.
- a letter* from the beneficiary acknowledging your donation.
Cookbooks made as keepsakes or for personal gain are not eligible.
- a non-returnable copy of your cookbook. The 10 entries advancing as finalists will be asked to submit 4 additional non-returnable copies for the judges.

Submit the completed entry form and the above material to the address below. Entries must be postmarked by **Sept. 1, 2012.**

Morris Press Cookbooks
Morris Community Cookbook Awards
3212 East Highway 30
Kearney, NE 68847

Incomplete or late entries will not be considered.

Entry Form

Morris COMMUNITY COOKBOOK AWARDS

Cookbook Title

Organization

Beneficiary of Proceeds*

Publication Year

Quantity Printed

Quantity Sold

Book Sale Price

X _____

Total Gross Sales

= _____

Contact Person

Contact Person's Mailing Address

City

State

Zip

(_____)
Phone

(_____)
Fax

E-mail

* Include a letter from the beneficiary of your cookbook proceeds acknowledging your donation. This letter should come from the recipient(s) if funds were donated to a cause outside of your organization. If funds were used within your organization, provide a letter from your president or treasurer explaining how funds were used.

You may download additional entry forms from our web site, www.cookbookawards.com.

The submitting organization guarantees that it has obtained permission and/or given proper credit for all material acquired from other sources printed in its cookbook. The undersigned attests to the truth of the previous statement and expressly releases Morris Press Cookbooks, its employees, its agents, and the panel of judges from any claims of liability whatsoever arising from the selection, judging, and awards process. The undersigned grants Morris Press Cookbooks permission to print and amend any material for publicity or marketing purposes. The undersigned specifically representing the submitting organization is fully authorized to sign this application as agent on behalf of the organization and attests to the accuracy of the information provided on this entry form.

Name (Print)

Signature

Title

Date

Only signed entries will be accepted.

Due to the volume of entries received near the deadline, we do not contact entrants to confirm receipt of material.

